

PharmaTech Easy as 1-2-3 Guide



FierceMarketplace
PharmaTech



Powered by:
Jaz'd!



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Get Started Now! Contact Sales at (978) 474-6673 or email pharmatech@jazd.net

<http://www.jazdlifesciences.com/pharmatech/suppliers>

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Welcome to the Supplier Portal

It takes just a few minutes.

By participating in **FierceMarkets' PharmaTech powered by JAZD**, you can quickly and easily get your message out to serious buyers when they are making important purchasing decisions. Build your company & product microsite for **FREE**.

Get Started Now!

We make uploading your products and services easy! We know time is your most scarce resource. Simply update your company's information, upload creative and content, manage your products specs and images, and track your results with reports. Using a powerful combination of contextual content placement and JAZD SEO with over 100,000+ keywords under active management, the Directory provides highly targeted, motivated leads.

It's as Easy as 1-2-3!

Create Your Company's Microsite:

1. Enter company info

- Enter basic info
- Add contacts & Locations
- Assign specific categories
-

2. Brand your company's microsite

- Load your display ads
- Load your whitepapers & content
- Link your RSS feeds to categories

3. Feature your products

- Load & edit your products
- Import product images & specs
- Assign categories to your products

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1. Enter Company Information

Edit your company's details

- Add your logo with link to your website
- Provide company information that buyers need
- Include a detailed company description to set you apart from your competition
- Take advantage of JAZD SEO Boost Description to drive traffic

General Information

**Company name*

Company RSS Feed

Upload a web-resolution company logo.

Company Website

Annual Revenue

Number of Employees

Industry

**Complete Company Description - Type or paste the description here:*

The Andover Chemical Company (ACC) was founded in 2009, and is headquartered in Andover, MA with global offices in London, Shanghai and Dubai. ACC specializes in green consulting and aims to partner with leading chemical companies online.

SEO Company Description - Type or paste the description here:

The Andover Chemical Company (ACC) was founded in 2009, and is headquartered in Andover, MA with global offices in London, Shanghai and Dubai.

JAZD! SEO Boost

Edit your Company Info

Upload your Company logo
Best Size: 100 x 200 pixels
Best file Types: JPEG & GIF

Add your Company description

- Leverage your current SEO keywords
- JAZD's related terms engine drives traffic
- 20-word SEO summary maximizes exposure

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1. Enter Company Information

Add your company's contact and locations

- Add key contacts for buyers – make it easy for them to find you
- Add your locations to assist in geographic searches

Click the ADD Contact

Select	Up	Down	First Name	Last Name	Email	Telephone	Title	Function
<input type="checkbox"/>	↑	↓	John	Smith	johnsmith@abc.com	123 456 7890	CEO / President	Information Technology
<input type="checkbox"/>	↑	↓	Sarah	Smith	sarahsmith@abc.com	123 456 7891	Manager	Marketing

Add multiple locations and set priority order

Select	Up	Down	Address (line 1)	Address (line 2)	City	State	Zip	Telephone	Fax
<input type="checkbox"/>	↑	↓	14 Business Street		Salem	New Hamp.	01234	123 456 7890	123 456 4307

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1. Enter Company Information

Assign specific categories to your company & products and get the JAZD SEO Boost!

- Select ALL specific categories that your company targets
- JAZD SEO Boost drives qualified traffic right to each category page

Categories
Drill down and drag categories to assign them

Your Assigned Categories ✕ Delete Category

- Select/Unselect All to Delete
- Backup and Disaster Recovery
- Computer Aided Design and Drafting
- Software/Programming Services
- Security
- Biotechnology

Laboratory & Measurement...Biotechnology

Jazd!
SEO Boost

- JAZD's SEO Boost drive traffic to every product category page
- 100,000 keywords under active management ensures traffic
- JAZD optimizes your company microsite with relevant terms, title tags, description tags & cloud tags

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2. Brand your Microsite

Upload your display ads

- Assure that your brand message is in front of qualified buyers
- Leverage multiple formats with Leaderboard, Medium Rectangle Skyscraper and Footer ads

3 Standard IAB sizes are accepted

Target your Ads by assigning a specific link to each Ad

Upload your content

- Educate qualified buyers while filling your pipeline
- Opt-in registration based leads are targeted by category

Select a priority order for display on your company microsite

Assign a specific category to each piece of content



- Use keywords in your title to add relevance
- Create a 20-word summary to maximize exposure & drive click-thrus
- JAZD links related terms

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3. Feature your products

Load and edit your products

- Add unlimited products
- Each product is featured on its own microsite – with specs, images and descriptions

FierceMarketplace PharmaTech

Welcome John Smith | [Logout](#) | [Profile](#)

Content | **Products** | Preview | Get Results

Product Info | Dist | **Select Categories to link to your products**

Get a template to enter product info on your computer.

Download Excel Template | Upload Excel File

Select	Name	Categories	Description	Short Description	Manufacturer	Image	Product Spec	Product UR
<input type="checkbox"/>	Recovery Database	Backup and Disaster Rec...	This product c...	Recovers lost data	ABC Company	Upload	Upload	
<input type="checkbox"/>	Fingerprint Security	Security;	Use a scan of...	Fingerprint will allow/ deny...	ABC Company	Upload	Upload	

Click the ADD Product button to get started

Upload Product Images

Save time & upload your own file!

Go Back | Save | Preview | Save and Continue

Jaz'd!
SEO Boost

- Use keywords in your title and description to drive traffic
- Create a 20-word summary to maximize exposure
- 100,000 keywords under active management
- Targeted category-based traffic generation ensures qualified leads

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Review your completed Microsite!

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FierceMarketplace
PharmaTech

Spend more time doing what you enjoy...
...and less time searching for products!

Companies are ready to help you Go

Fierce | Ratings & Reviews | Buyer Discussions
LOG IN | REGISTRATION

Categories

Consulting (2)
GMP Compliance Consulting (1)

RECENT RESULTS

Consulting
Services
Home

Andover Consulting Company

Get Quote

3 Dundee Park
Andover
Massachusetts United
States 02141
978-474-6611

Andover Consulting Company (ACC) provides innovative and economically sound consulting advice in the healthcare, pharmaceutical and chemicals industries. Founded in 2008 in Andover, MA, ACC employees over 50 world-class professionals.

Marketing - General
Shannon DiGregorio
sdigregorio@jazd.net
978-474-6611

[Company Website](#)

Product Specs

Consulting Products

[View Companies with Similar Products](#)

Webinar: Monoclonal antibody analysis and QC One hour narrated Webinar on the Analysis, QC and Trouble-shooting of Monoclonal Antibodies [\[more\]](#)

Webinar: Therapeutic Monoclonal Antibodies: An overview One hour on-demand Webinar [\[more\]](#)

Multimedia Center

Study Manager R... Ccozzoli Machine... Print Reel for...

Featured Research

Case Study - Northeast Arkansas Clinic (NEA) and Allscripts Enterprise EHR:

DMF Preparation: A How-to-Guide

Using Photostability Testing Chambers to Meet the Requirements of Drug Testing in Accordance with ICH Q1B White Paper: White paper on using photostability testing in acc...

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Save clicks.
Save money.

where
trusted vendors
meet
qualified buyers

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Research Library

- Using Service Metrics to Make Intelligent Business Decisions**
When it comes to choosing ...
- Screening and Profiling Protein Expression in Human Cancer Serum using Antibody Array Technologies**
There is a growing need f...
- Protein Purification - in Current Analytical Chemistry, 2009**
- Home Safety Labeling White Paper**
- Products for Flow Cytometry Research**

Fierce Features

Israel wants fix: The Israeli health ministry isn't content with contracting to buy vaccines...

Reform would reveal: Drugmakers may think Washington's push for transparency has gone a bit too far...

TNF blockers get: FDA is tacking new, stronger warnings on TNF-alpha blockers. The new label...

Documents detail: In another round of ethical questions for drugmakers and medical journals...

Extremists accused: In a frightening turn of events for Novartis chief Daniel Vassella, extremists...

EB Lilly offers: Is another wave of sales-rep cuts in the offing? Well, at least one Big Pharma...

Where else can you compare products and services from leading vendors...

...in one time-saving, easy-to-use Directory?
(Hint: click 'Go')

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Terms of Service
Privacy Policy
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